Donor Report 2014
Special Issue: Honoring Caregivers

A GIFT IN GRATITUDE

Ted Berenson, along with his wife Cynthia and his sister Helaine Allen, pictured here, made a gift to establish the Berenson-Allen Surgeon-in-Chief Chair at New England Baptist Hospital. Their gift was in honor of Surgeon-in-Chief David Mattingly, MD.

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Dear Friends,

Every nurse, physician, radiation technologist—every caregiver—at New England Baptist Hospital is focused on one thing: bringing their patients back to health, motion, wellness, and function without pain.

As you may know from first-hand experience, or from the experience of a loved one living with musculoskeletal disease or injury, care that restores motion, relieves pain, allows you to get back to your life and to doing the things you love is life-changing. Many Baptist patients decide that the best way to demonstrate their gratitude is to honor their caregivers through philanthropy.

In fiscal year 2014, more than 1,500 individual, corporate, and foundation donors contributed $3.5 million in philanthropic funds to support the Baptist’s clinical, research, and educational programs, staff development, and capital projects. Many of these gifts were made in honor of the work of individual caregivers: rehabilitation therapists, surgeons, scheduling coordinators, teams of nurses. Philanthropic gifts of all sizes strengthened the hospital in 2014, allowing us to continue to evolve and grow as a national destination for orthopedic care and helping us to develop even better treatments for people living with musculoskeletal disease and injury. Philanthropy is a wonderful testament to the impact our caregivers are having on the lives of our patients.

We are thrilled to share this special issue of Advances with a focus on “Honoring Caregivers,” which also incorporates our 2014 donor listings. I hope that you find as much inspiration as I do in the stories of our grateful patients and community members who gave back in 2014 to demonstrate their gratitude for New England Baptist Hospital’s exceptional care. Thank you for reading, and for giving back so we can be the very best at keeping you moving.

Sincerely,

Morgan Herman
Vice President, Philanthropy

Make a Moving Gesture and Celebrate the Baptist

Moving Gestures is a program that celebrates the Baptist by giving patients, family members, and employees a platform to honor their caregiver or coworker, serve as an ambassador, volunteer, or make a gift.

Be part of our success and help to secure our place among the nation’s top hospitals.

Visit nebh.org/movinggestures for more information and to make a gift today.
“The ability to move is a gift,” says Boston philanthropist Ted Berenson. “Dr. Mattingly has given that gift to me, my sister Helaine, and other family members and close friends, and in doing so, he transformed our health.”

Berenson, along with his wife Cynthia and sister Helaine Allen, recently made a gift to New England Baptist Hospital to honor orthopedic surgeon David Mattingly, MD, for his work. Their gift created the Berenson-Allen Surgeon-in-Chief chair. Dr. Mattingly is the first incumbent chair-holder and the Baptist’s first-ever Surgeon-in-Chief.

At most hospitals, chair positions are representative of the pinnacle of one’s career. At the Baptist, named, endowed chairs are bestowed upon physicians whose contributions also exemplify the Baptist’s values and the spirit of excellence. Once the Berenson-Allen chair fund reaches its ultimate goal, it will generate funding in perpetuity for the chair-holder to advance clinical, educational, and research efforts.

“Endowed chairs make a significant impact on medical education, helping the hospital to invest in training for the next generation of surgeons,” says Dr. Mattingly. “The revenue from an endowed chair also allows us to advance research efforts and, in turn, generate new knowledge in the field of musculoskeletal disorders. The Berenson and Allen families’ gift will have a lasting impact at the Baptist, to be sure, but it will also help to shape the future of musculoskeletal care.”

New England Baptist Hospital’s supporters, grateful patients, board members, and physicians gathered in September 2014 at the Four Seasons Hotel Boston to celebrate the Berenson and Allen families and their generous gift.

“The Berenson and Allen families are long-time New England Baptist Hospital supporters and well-known philanthropists in Boston health care,” says Trish Hannon, President and CEO of New England Baptist Hospital. “These families have a deep understanding of the impact philanthropy can make and the ripple effect it can have in the community. This gift is an investment in our future, a future which is made brighter with their generosity.”

If you would like to contribute to the endowed Berenson-Allen Surgeon-in-Chief Chair Fund, please contact the Office of Philanthropy at 617-754-6880 or philanthropy@nebh.org.
Nursing excellence is a long-standing tradition at New England Baptist Hospital, etched into the framework of care beginning in 1896, when the New England Baptist Hospital School of Nursing first opened its doors. The School of Nursing was known for its high standards for expert, personalized care and produced thousands of graduate nurses before closing in 1997.

Excellence in nursing care has remained a cornerstone of the Baptist’s unique culture—our nurses are a driving force behind NEBH’s exceptional outcomes and patient experience. With the ongoing transformation of the health care landscape, nurses will play an increasingly important role in the continuum of care. This is why New England Baptist Hospital makes a significant investment in its nurses each year through academic scholarships and other forms of continuing education.

Annually, New England Baptist Hospital allocates significant funds to provide scholarships for nurses who wish to advance their education and expertise. The nursing scholarship program, one of the hospital’s fundraising priorities, is designed to foster an environment where nurses can continue to learn new skills and advance their careers.

The scholarships have many benefits, from serving as a way for grateful patients to honor their caregivers to offering a creative way to enhance staff retention in a competitive marketplace. Currently, 62 percent of NEBH nurses have completed the Bachelor of Science in Nursing (BSN) degree. The scholarship program aims to help our nurses to obtain the BSN credential by 2020 and support our BSN nurses to obtain Master’s, doctoral degrees, and professional certifications.

The Baptist is also in the midst of a multi-year journey to achieve the prestigious Magnet® designation in nursing by 2017—something only six percent of hospitals nationwide have accomplished. Acknowledged as the highest recognition for exemplary nursing, Magnet status attracts talented nursing staff and emphasizes the importance of education, scholarship, and the role of nurses in continuous care improvement.

“As a graduate of the New England Baptist Hospital School of Nursing myself, I see that the high standards for expert, personalized care that I learned and that have been taught to nursing students for more than a century are still the basis of daily nursing practice at the Baptist,” says Mary Sullivan Smith, RN, MS, Senior Vice President of Patient Care Services and Chief Nursing Officer. “That proud nursing culture remains intact at the Baptist thanks in part to the scholarships we offer our talented nurses.”

Jan Sliby, RN, was a shining example of the power of nursing scholarship in setting the pace for her own career, raising the career sights of other nurses, and enhancing and personalizing patient care. Jan was a 1966 graduate of NEBH School of Nursing who went on to receive her undergraduate and graduate degrees at Emmanuel College in Boston. She spent her entire...
career at the Baptist in nursing and administrative leadership roles, receiving the Baptist’s celebrated Elinor Kirkby Memorial Service Award in 2007, before retiring in 2011. Jan passed away on December 31, 2014, and New England Baptist Hospital lost a valued community member.

In memory of and in tribute to Jan’s life and career, her husband Ken has created the Jan Woodbury Sllyn Endowed Nursing Education Fund at New England Baptist Hospital. The Fund will support the Baptist’s commitment to providing scholarships for nurses who wish to continue their education and training. Because the fund is endowed, it will generate annual income in perpetuity for nursing scholarships. Additionally, an anonymous donor family has graciously offered to match contributions to the fund up to $100,000.

Joanne Petrillo, RN, Clinical Nurse Lead Pre-op/Pre- and Post-Anesthesia Care Unit (PACU) at NEBH, and another graduate of NEBH’s School of Nursing, knows first-hand the difference that a nursing scholarship can make.

“After having accomplished many of my nursing professional goals, my desire to complete a baccalaureate degree never weakened,” says Petrillo. “With the assistance of NEBH’s tuition reimbursement and nursing scholarship program, I earned my BSN 30 years after I started working toward it.”

Joanne has since committed to being a lifelong learner, and is planning to enroll in Emmanuel College’s Graduate Degree Nursing Program.

Expert nursing is central to New England Baptist Hospital’s legendary service culture and unparalleled outcomes. Nursing scholarships further strengthen that culture and position the Baptist as an orthopedic leader nationally.

If you wish to support nursing scholarships at the Baptist through the Jan Woodbury Sllyn Endowed Nursing Education Fund, please contact the Office of Philanthropy at philanthropy@nebh.org or 617-754-6880 or visit our website, www.NEBH.org, and click on “Support the Baptist.” If you make your gift online, please use the space provided under Moving Gestures to indicate that your gift is in memory of Jan Sllyn or to support nursing scholarships.
With the support of a charitable gift from Amelia Peabody Charitable Fund, New England Baptist Hospital is making a significant upgrade to the hospital’s state-of-the-art imaging technology.

Amelia Peabody Charitable Fund’s capital grant of $320,000 allowed NEBH to purchase and install General Electric’s Definium digital radiography system, capable of quickly and accurately performing complex radiology studies with high-resolution digital images, which NEBH’s surgeons use to perform precise, image-guided procedures.

This capability is particularly important in spine surgery and surgery in which a hip, knee, or ankle joint is being replaced: a surgeon must ensure that a custom joint replacement or prosthesis is measured with extreme precision so that the resulting limb is the exact length it was before the surgery.

This technology, made possible through the Amelia Peabody Charitable Fund’s philanthropic grant, also moves around the patient, eliminating the need for a technologist to reposition the patient to obtain each set of images. As a result, appointments are shorter, wait times are decreased, and patient comfort and satisfaction are improved.

Philanthropy is critical to the hospital’s ability to invest in important capital projects and remain on the leading edge in musculoskeletal care. For more information about supporting capital priorities at the Baptist, please contact Sally Mooney, Senior Director of Major and Planned Gifts, at 617-754-6640 or smooney@nebh.org.

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Investing in the Future of the Baptist

Creating a Charitable Gift Annuity (CGA) is an easy way to support the Baptist’s mission while creating income for yourself or another beneficiary.

If you would like to learn more about how a CGA can help you meet your philanthropic objectives, please contact Nat Chamberlin, Senior Major and Planned Gifts Officer, at 617-754-6621 or nchamber@nebh.org.

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Charitable Gift Annuity (CGA) Rates*

*single life beneficiary
NEBH’s 2014 Rose Society Dinner was held on November 5 at the Fairmont Copley Plaza Hotel in Boston. The annual celebratory gathering is inspired by the members of the Rose Society, who have made gifts of $1,000 or more to the Annual Fund. The evening included the presentation of the Kirkby Memorial Service Award for 2014, presented by NEBH Board Chair Rich Maloney, to Tara Mounsey, NP, NEBH Nurse Practitioner and legendary guest ambassador. Join us for next year’s celebration by making a gift of $1,000 or more during our fiscal year, which ends September 30, 2015. Please contact Melanie Saunders in the Office of Philanthropy at 617-754-5661 or msaunders@nebh.org.

Fall 2014 Research Roundtable Breakfast: How “Boot Camp” Can Improve Chronic Back Pain
On November 18, 2014, business leaders and friends of New England Baptist Hospital gathered at the Taj Boston Hotel for an educational event highlighting the research-driven “Back Boot Camp” developed by Dr. James Rainville, Chief of Physical Medicine and Rehabilitation at the Baptist and an active investigator exploring causes and therapies for chronic back pain. The roundtable breakfast gathering, hosted by Kevin Phelan, Co-Chairman of Colliers International’s Boston office, featured Dr. Rainville as the keynote speaker. To learn more about research at the Baptist, please contact Sally Mooney, Senior Director of Major and Planned Gifts, at 617-754-6640 or smooney@nebh.org.

Join Our Team for the Falmouth Road Race
NEBH has officially entered a team for the August 16, 2015 Falmouth Road Race. The seven-mile race is beloved by the running community and sells out every year. We have 10 spots for runners from the NEBH community to participate and raise $750 to benefit the hospital. Please call Melanie Saunders, Annual Fund Director, at 617-754-5661 or visit www.NEBH.org/Falmouth2015 for more information or to support a runner.

May is Arthritis Awareness Month
NEBH wants to spread awareness of arthritis and the issues faced by people and families living with arthritis. Join the NEBH Community and get involved! Visit www.NEBH.org to learn more about arthritis and our physicians and caregivers, who offer surgical and non-surgical treatment options that focus on relieving symptoms and improving joint function. Stay tuned for news about NEBH’s participation in the 2015 Arthritis Walk on September 27!
INVESTING IN LIFE-CHANGING CARE THROUGH PHILANTHROPY

We are proud to share our donor listings for philanthropic giving to New England Baptist Hospital in fiscal year 2014 (October 1, 2013 – September 30, 2014). The generosity of annual fund supporters, donors of major and planned gifts, and corporate sponsors, and foundation grant-makers listed on the following pages helped us to surpass our goal and raise $3.5 million last year. The infrastructure and capital upgrades, programmatic improvements, research advances, and investments in human capital made possible through philanthropy helped the Baptist accomplish a great deal in 2014, and we are poised to do even more in 2015. Thank you for your support!

The Rose Society

The Rose Society includes New England Baptist’s most loyal and engaged supporters—donors at the leadership level who are key to the hospital’s success now and in the future. Support from Rose Society members provides vital unrestricted funding for the projects and priorities that are of strategic importance to the hospital and that have set the Baptist apart for more than a century. These listings include comprehensive unrestricted giving in fiscal year 2014.
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* indicates deceased
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Lists recognize giving during fiscal year 2014 (October 1, 2013 – September 30, 2014)
* indicates deceased
The 1893 Legacy Society

Planned giving helps secure the New England Baptist Hospital's legacy. Donors who make a planned gift are welcomed into the 1893 Legacy Society, which was named for the year the hospital was founded and established to recognize, honor, and thank individuals during their lifetime for making planned gifts to the Baptist.

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Anonymous
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On April 24, 2014, New England Baptist held the Power of Motion Gala to celebrate the physicians, caregivers, and partners who make it possible for us to carry out our mission to promote wellness, restore function, lessen disability, alleviate pain, and advance knowledge in musculoskeletal disease and related disorders. Our 2014 Legendary Leader honoree was Richard D. Scott, MD, who was recognized for his superb patient care and clinical expertise. The event, held at the InterContinental Hotel Boston, was presented by Citizens Bank and chaired by NEBH Trustee Jerry Sargent, President of Citizens Bank. Television journalist and author Deborah Norville was our keynote speaker. Thank you to our generous Power of Motion Gala sponsors and donors!

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Gala

Friday, May 1, 2015
InterContinental Hotel Boston
510 Atlantic Avenue

6:00 pm  Cocktail Reception
7:30 pm  Dinner and Program
9:00 pm  Dessert and Dancing

Please contact the Office of Philanthropy to learn more about sponsoring or attending the Gala.

Call 617-754-6880, email philanthropy@nebh.org, or visit www.nebh.org/gala.